



The Public Health Association of British Columbia presents



FARM to CAFETERIA



Redesigning the Systems That Feed Us -One Tray at a Time.

Provincial Conference March 10, Richmond City Hall, BC

Join us for a provincial conference designed to strengthen and sustain British Columbia's Farm to Cafeteria movement - a movement that aims to close the distance between farm and fork bringing local, healthy, safe and sustainably produced foods into our schools, universities and hospitals.

A Growing Line up Of Speakers...

Harold Steeves, Farmer, Richmond City Councilor, Agriculture Chair Metro Vancouver;
Trevor Hancock, Professor School of Public Health University of Victoria (TBC);
Marj Basso, Teacher (Former Oliver City Councilor) Oliver Elementary School;
Silvie Keen, Chef, F2S Coordinator, Captain Meares Elementary and Secondary School;
Greg Thibault, Environmental Health Officer, Chair of Health Authority Food Safety Council;
Brent Mansfield and Will Valley, Community Liaisons Think & Eat Green@School project;
Steve Golob, Chef UBC Vanier Hall

Preconference activities March 9, Terra Nova Farm, Richmond, BC

Tours: Farm to School, Farm to Hospital and Farm to Campus

Evening keynote: From Pharm to Farm: What if everyone were to believe food is medicine?

Register Early As Space is Limited - www.phabc.org/farmtoscool

Preliminary Program

March 9 - Pre-conference events

Location: Terra Nova Farm, Richmond, BC

10 am - 3 pm **Youth Sizzle** (Young chefs cook up tasty local fare)

9 am - 3 pm **Farm to Cafeteria Tours** (Each tour is about 2 hours)

Farm to Campus Tour (UBC Vanier Hall, UBC Farm and UBC Hospital)

Farm to Hospital Tour (Farmers on 57th at George Pearson Hospital)

Farm to School Tour (F2S programs in Greater Vancouver)

6pm - 830 pm **Evening - Farm to Cafeteria Meet and Greet**

Keynote: From Pharm to Farm: What if everyone were to believe food is medicine?

March 10 Conference Day

Location Richmond City Hall, Richmond, BC

Welcome

Harold Steeves, Farmer, Richmond City Councilor, Agriculture Chair Metro Vancouver, Guest from PHABC, Guest from the BC Ministry of Health

Keynote

F2S Taking Root North and South

Marian Kalb or Debra Eschmeyer Farm to School US (TBC)

Joanne Bays, Farm to Cafeteria Canada

World cafe

Round Table Dialogue - On hot topics of interest.

Theme - Growing the F2C movement

Local Foods Lunch: Golden Carrot Award For Student Chefs

Afternoon Workshops:

6 themes, 2 sessions per theme for a total of 12 sessions

(Participants can choose to participate in 4 of the 12 sessions)

Theme 1: Farm to Cafeteria in Rural, Remote and Aboriginal Settings

Sample workshops

It takes an island: Growing *localvores* in Haida Gwaii

What if there is no farm? Tahsis Builds Farm to School from the soil up

Theme 2: Keeping the Farm in Farm to School

Sample workshops

Growing new farmers - Kwantlen's Farm School program

The optimal food system: farms on schoolyards

Scaling up urban farming - Vancouver grows vertically, in backyards, on rooftops and in parking Lots

Theme 3: Local Food Distribution Models That Work!

Sample workshops

Manitoba's Farm to School Fundraiser program,

BC's fruit and vegetable snack program,

Making impact: Local food procurement policy raises the bar.

Theme 4: Buying into local: Debunking Myths

Questions to be answered in these workshops...

Is the chicken an approved source of eggs?

Do free trade agreements prohibit local food procurement?

Is organic better than local?

Theme 5: Occupy Cafeterias

Beyond schools - F2C enthusiasts are occupying cafeterias in preschools, universities, hospitals and seniors centres

Theme 6: Noses in The Books, Hands on the Hoe, Kale on the Plate

Sample workshops:

Think and eat green at school

Final Panel

Kicking it Up a Notch: Perspectives From Policy Makers in municipal, health, education and agriculture sectors.

Guest speakers - Trevor Hancock (TBC), Marj Basso and Harold Steeves

It's a Wrap

Register Early as Seating is limited!

Registration deadline February 24, 2012

www.phabc.org/farmentoschool

We deeply appreciate our sponsors: the BC Ministry of Health's Produce Availability Initiative - a 3 year initiative (2009-2012) led by the BC Ministry of Health in partnership with the BC Ministry of Agriculture and the Heart and Stroke Foundation of Canada to improve the year-round availability and quality of produce in remote BC communities and the J.W. McConnell Family Foundation supporting Farm to Cafeteria Canada

